

# FIRST IMPRESSIONS LAST WITH DULUX AQUANAMEL

With just a touch of colour, refreshing a door has the power to create a lasting first impression.

The entrance to the home or a room should offer a sneak preview of what's to come. Personalising a door is the easiest way to reflect the homeowner's personality without having to renovate the entire interior or exterior.

Incorporating a bold or deep colour achieves a remarkable impact that can enhance or even change the look and feel of a home dramatically.

"Don't be afraid to be playful with the look of your entrance to create a welcoming pathway into the home," says Dulux Colour Expert, Andrea Lucena-Orr.

Blues, especially, are one of the most influential colours for doors at the moment. "From lighter blues, greyish blues to deep, dark blues and even charcoal blues. The power of a blue door is particularly enhanced when combined with natural stone and brick or neutral render colours."

"Add a new door mat or a colourful or patterned planter to complement and you can completely transform the appearance of your home. However, don't just stop at the front door, you can have a great deal of fun with interior doors too."

A bold approach can be continued throughout the home as well. Rather than painting a feature wall, transforming an interior door is a simple way to incorporate colour and make a statement.

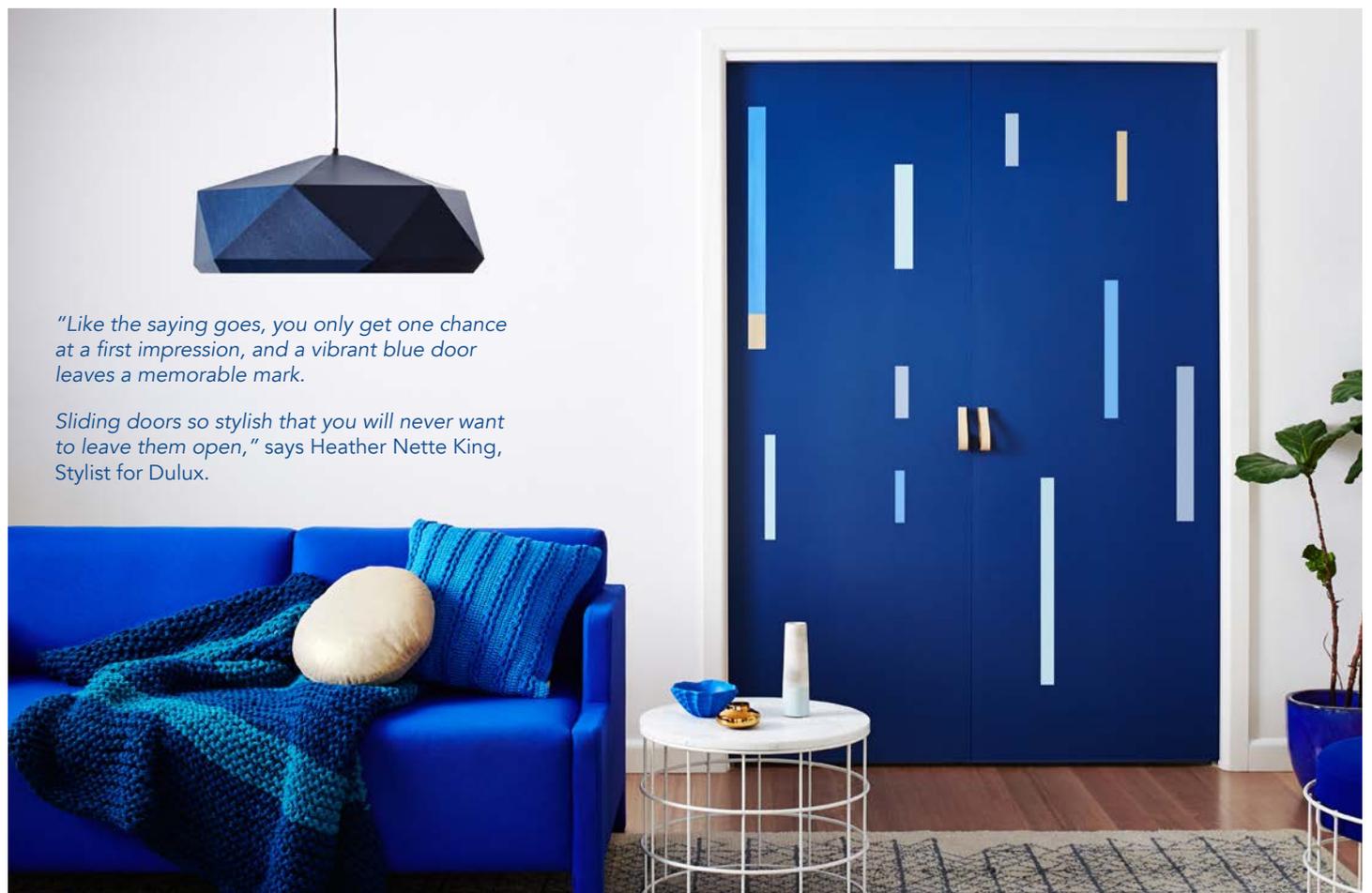
According to Andrea Lucena-Orr, an eye-catching effect can also be easily achieved with patterns and murals but in order to create the most striking impression, it's crucial to contrast colour.

"When working with a soft beige brick or stone, an easy way to uplift the space and draw the eye to the entrance is to use a contrasting colour, such as a strong hue like Dulux Mondrian Blue or even hot pink, such as Dulux Scarlet Ribbons, as well as deep purples or an almost black such as Dulux Domino.

"Another option is to make darker brings pop by using whites and neutrals such as Dulux Natural White and Dulux Grand Piano, or even by adding a touch of bright red such as Dulux Hot Lips."

"Neutral colours in the home provide an ideal canvas to add some personality," Andrea Lucena-Orr says.

Painting a door is incredibly quick, easy and ideal for a weekend DIY project. Also low-risk and cost effective, doors can be easily updated which allows homeowners to experiment with colour and upgrade the look of their entrance or their interior with seasonal trends or when they feel the need for a change.



"Like the saying goes, you only get one chance at a first impression, and a vibrant blue door leaves a memorable mark.

Sliding doors so stylish that you will never want to leave them open," says Heather Nette King, Stylist for Dulux.

“Painting a door is the easiest way to change the look of the home, it’s a quick and satisfying project that can be completed in a day,” says Andrea Lucena-Orr.

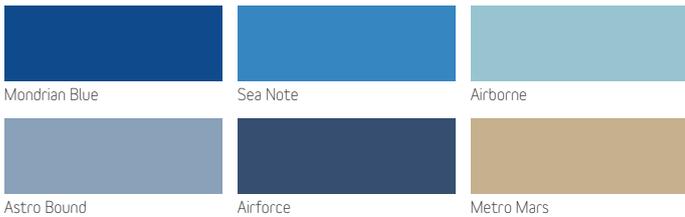
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**MAKE AN IMPRESSION WITH DULUX AQUANAMEL**

Whether it’s the entrance to the home, the bedroom or even the bathroom, Dulux Aquanamel paint can achieve that bold first impression that lasts.

A water-based interior and exterior acrylic enamel, Dulux Aquanamel is available in gloss or semi-gloss to achieve an ultra-smooth and tough finish that resists chipping.

This durable paint can be applied in areas traditionally treated with solvent based enamels with all the time saving benefits of an acrylic paint. Ideal for a weekend DIY transformation, a second coat of fast-drying Dulux Aquanamel can be re-applied in just two hours.

Unlike its oil-based counterparts, Dulux Aquanamel doesn’t yellow over time, is low odour and extremely easy to wash up with water.

Dulux Aquanamel is also ideal for architraves, skirting boards, windows, timber trim and can even be applied in wet areas such as bathrooms, kitchens and laundries.



*“Highlight a traditional stained glass door surround by choosing a complementary paint colour – here we have used a lively blue to mimic the way the sun highlights the blue glass. Teamed with monochrome tiling and fresh white paint the Dulux Mondrian blue creates a striking exterior,”* says Heather Nette King, Stylist for Dulux.