DESIGN EFFECTS

A range of premium specialty effects that transform something ordinary into something extraordinary

Dulux Concrete Effect Pale Elements
Dulux Copper Effect
Dulux Stone Effect Apollo Grey
CREATE YOUR DESIGN STATEMENT

The Dulux® Design Effects range is a great choice to add personality and style to household items or feature walls throughout your home. With over 14 effects in the range, you can easily convert a space or upcycle a piece of furniture yourself with a premium result.

COPPER EFFECT

Create the look of lustrous, metallic copper inside your home.

COPPER PATINA EFFECT

Add over Copper Effect to create the green patination of aged copper.

Designer Tip

To create a weathered look, use a sea sponge when applying Copper Patina Effect.

When applying Copper Patina to table tops we recommend protecting the effects with a glass top. Copper Patina is not suitable for high traffic areas.
**CONCRETE EFFECT**

Make a statement in your home with the modern textural effect of polished concrete.

**THEATRE BLACK EFFECT**

Perfect for home theatres, studios and spaces that require minimal reflection.

**RUST EFFECT**

Create an indoor or outdoor industrial look with Rust Effect.

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**Designer Tip**

Rust Effect is a 2 step process. Practice the technique on a practice sheet beforehand to ensure when it comes to the wall you get the technique just right.

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**THEATRE BLACK**

Perfect for home theatres, studios and spaces that require minimal reflection.
STONE EFFECT

Bring the natural look and texture of stone to the interior or exterior of your home.

Designer Tip

Gain confidence by trying a smaller project first before moving onto larger areas.

Add extra protection to your effect coating with Design Effects Clear Topcoat.

PEARL EFFECT

Add a touch of luxury and create the glamorous lustre of natural pearl inside your home.

Dreamstone White

Embellished Stone

Castaway Stone

Diggers Crossing

European Stone

Colonial Stone

Rocky Dam

Charcoal Tratt

Apollo Grey

Moon Gleam

Urban Pearl

Gardena Frost

Dusk Pearl

Mocha Pearl
**CHALK EFFECT**  
Create an ultra matt finish with Chalk Effect.

**Designer Tip**  
Create a distressed look by painting two coats of Design Effects Chalk Effect. Wait 24 hours and with medium grit sand paper, sand back until you achieve the desired effect.

**METALLIC EFFECT**  
Create the look of glimmering metallic for interior projects.
Designer Tip

Transform an old piece of furniture into something premium and unique.

SUEDE EFFECT

Add texture and sophistication to any room with Suede Effect.

See more Suede Effect colours at dulux.com.au/designeffectscolours
STAINLESS STEEL EFFECT

Gives a sleek, stylish stainless steel appearance to features inside your home.

GOLD EFFECT

A luxurious finish that creates the look of shimmering gold.

STAINLESS STEEL EFFECT

Gives a sleek, stylish stainless steel appearance to features inside your home.

CHALKBOARD

A PATH TO YOUR PERFECT EFFECT

1. Be inspired
   Get inspiration online or from this brochure and narrow down your choice of Design Effect and colour.

2. Select
   For a larger size sample to finalise your choice, order online. For further help, talk to our Help & Advice Team or book a personal colour consultation.

3. Prepare
   Follow the instructions on pack to ensure your project is prepared for the best possible result. Visit dulux.com.au/designeffectsguides to view ‘how to’ videos.

4. Protect
   For extra protection of your effect, use Design Effects Clear Topcoat.*

FOR MORE HELPFUL ADVICE

Australia · dulux.com.au · Help & Advice 13 25 25
Visit our website to view ‘how to’ videos and step by step guides
Larger size samples available – order online at dulux.com.au/designeffectcolours
To book a personal colour consultation go to dulux.com.au/services

Cover Image: Wall features Concrete Effect in Pale Elements, Copper Effect shelves and Stone Effect side table in Apollo Grey.
*You can use Design Effects Clear Topcoat over Metallic, Suede, Copper, Stainless Steel, Concrete, Stone, Rust and Chalk Effects.
Disclaimers: Colours & effects shown are as close as possible to actual paint. Colours and design finishes can vary depending on the application. Due to limitations of your display screen and the printing process, photographic and printed images and swatches may not represent true colour. Colours and finishes can vary and images displayed are a guide only. Always confirm your colour choice with Dulux colour swatches available on the Dulux website.
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