

# Make an Effect with Dulux Design

Think all there is to painting is the standard gloss, semi gloss or flat? Dare to be different and create a decorating statement with a new range of paints by Dulux.

Introducing Dulux Design, an innovative collection of interior effects paints, ideal for specifiers wanting to create a stylish finish that brings extra depth and dimensions to walls.

Dulux Design is perfect for adding a decorative finish to any wall or room giving that added appeal without being overpowering.



The Dulux Design range allows a client's personal style to be introduced in the home, office or commercial project. Additionally the Design range of effects can be combined to achieve an individualistic expression and to create maximum impact.

Available in a range of colours, the Dulux Design range includes Design Stone, Design Silk, Design Suede, Design Pearl, Design Metallic and Design Chalkboard.

**Dulux Design Stone** – creates a natural ambience to any room inside or outside and is tintable to 30 nature inspired colours in a matt finish, perfect for hiding surface imperfections.

**Dulux Design Silk** – produces a smooth, silky, low sheen finish and is available in designer colours, perfect for feature walls.

**Dulux Design Suede** – creates a stylish finish that echoes the look of suede. Also perfect for feature walls.

**Design Pearl** – provides a pearly satin gleam to highlight special features and shapes in a room. It can also be used to paint furniture and household accessories and is available in a gorgeous pallet of 5 whites and neutrals.



**Design Metallic** – adds glamour to any room. It reflects the light and creates the appearance of brushed, precious metals. Tintable to 14 colours.

**Design Chalkboard** – Dulux Design Chalkboard turns walls into instant chalkboard, perfect for kitchens and children's rooms.

To see the impact the new effects and colours create, Dulux have also released a new Dulux Design fandeck, available by ordering through the Dulux website at [www.dulux.com.au](http://www.dulux.com.au).

## For further information, images and interviews contact:

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